



2026 Media Kit

mainefaves.com



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Maine Faves – About Us



Maine Faves connects locals and travelers with the best of Maine’s southern coast — from Kittery to Kennebunkport and beyond. We feature insider guides, hidden gems, reviews of food and lodging, seasonal events, and outdoor adventures, helping readers plan unforgettable Maine getaways.

Our Mission: Inspire exploration of Maine’s charming seaside towns, natural beauty, and vibrant local culture.



Maine Faves – About Us



Why Partner With Us?

- Hyper-targeted, travel-loving audience
- Authentic storytelling and professional photography & video
- Strong SEO foundation for lasting visibility
- Creative, flexible collaboration options



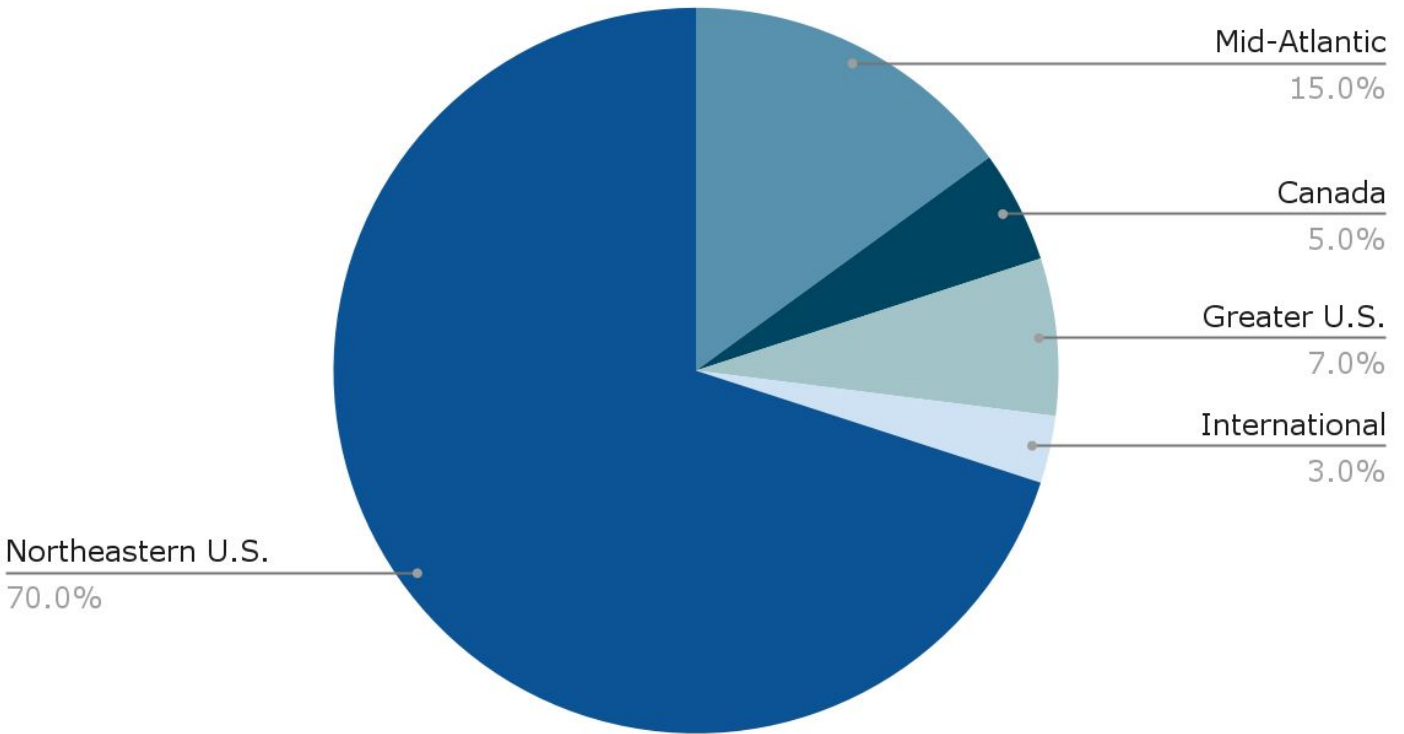
Maine Faves – Audience

Age Range: 25–75

Audience Interests:

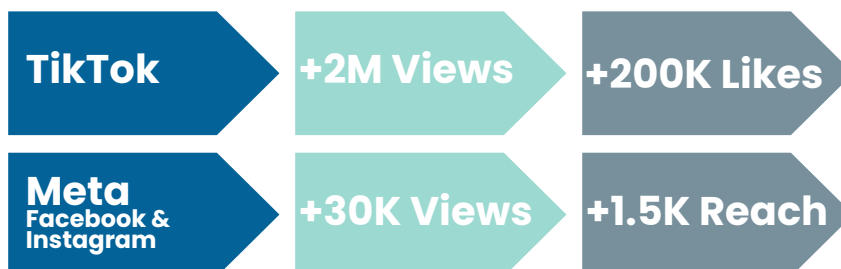


Location



Monthly Website Analytics: 10,000+ Search Impressions

Social Media Followers: 3,000+ Followers



Maine Faves – Services

Sponsored Blog Posts

- Custom-written articles featuring your business, event, or destination
- Lives on the Maine Faves website indefinitely

Social Media Promotion

- Instagram, Facebook, TikTok posts, reels, and stories
- Content creation campaigns, cross-promotions, giveaways

Weekly Newsletter Promos

- Featured stories and links in a weekly newsletter to engaged audience and drive traffic to you

Maine Faves Website Marketing & Directory Listings

- Ongoing and featured exposure through listings
- Website pop-ups
- Placed ads in high traffic areas

Custom packages and discounts for bundles available upon request

Maine Faves – Services

Sponsored Blog Posts

- Lives indefinitely on mainefaves.com
- Featured on home page for minimum 30 days
- Links to the URL(s) of your choice
- Up to two rounds of edits before publish
- Includes social media promotion
- Post or reel + story to be published in six areas across three social networks

Rates

- \$250 for 500 words



Maine Faves – Services

Social Media Promotion

- Post or reel + story to be published in six areas across three social networks
- Day and time of your choice or published according to recommended high traffic times
- Copy and image created for you upon request
- Linked to the URL of your choice

Rates

- \$100 per post (story included)
- \$125 per reel (story included)



Maine Faves – Services

Weekly Newsletter Promos

- Four newsletter promotions over one month
- Copy and image created for you upon request (40 words max + headline)
- Linked to the URL of your choice

Rates

- \$100 per month
- Position in newsletter on a first-come basis



Maine Faves – Services

Website Marketing & Featured Directory Listings

- Run of site ad placements in high traffic areas
- Monthly pop-up ads - minimum 500 impressions
- Copy and image created upon request (40 words max + headline)
- Linked to the URL of your choice
- Become a featured listing, appearing in front of users at much higher frequency

Rates

- \$100/month for ad placement on home page
Plus up to four extra pages of your choice
- \$100/month per pop-up ad
- \$50/month to be a featured listing



Maine Faves – Contact

Ready to get started?

Reach out today!

Email: hello@mainefaves.com

Website: mainefaves.com

Location: Based in Southern Maine from Kennebunk to Kittery

